

Amendments to the Claims:

1-18. (Previously Canceled).

19. (Currently Amended) A method of assembling a wound film dispenser having a base and a lid hinged to the base, the base having a bottom wall, a front wall, a first end wall, a second end wall, and an open top defining an interior channel, the lid including a lid wall opposite the bottom wall of the base, the method comprising:

folding a blank into a tube, the tube having a first end, a second end, a top surface, a bottom surface, a front surface, and a back surface;

inserting a roll of wound film through one of the first and second ends of the tube;

folding false retention walls into the tube, each of the false retention walls including apertures configured to receive an end of the roll, the retention walls being mounted in the first and second ends of the base, the retention walls being attached to the bottom wall of the base and extending at an angle from the bottom wall into the interior channel, the retention walls being oblique to each of the bottom wall, front wall, back wall, and first and second end walls of the base; and

folding a first flap brace extending from each retention wall against each of the false walls the back wall of the dispenser, each of the false walls including a brace being wedge shaped brace that is angled toward one of the first and second ends of the tube and engaging one of the end walls of the base thereby angling the retention walls into the interior channel, each brace being separated by a fold line from one of the retention walls, each fold line being generally perpendicular to the bottom wall, each brace having a side edge tapered away from one of the fold lines at an angle corresponding to an angle at which each of the retention walls extends away from one of the end walls of the base.

20-23. (Canceled)

24. (Currently Amended) The method of claim 21 19, further including attaching a tear strip of the blank to the front surface of the tube using an adhesive.

25. (Previously Presented) The method of claim 24, further including attaching the tear strip to the tube along a score line, and attaching the tear strip to the front surface of the tube at discrete areas of the adhesive.